# **Post-Event Report**

Event	2-day workshop		
Topic	LinkedIn Profile Building and Personal Branding		
Organizer	Social Media Cell		
Date	5 <sup>th</sup> march 2022 and 6 <sup>th</sup> march 2022		
Time	11:00 am -12:00 p.m.		
Duration	1 hour each day		
Place/Platform	Google meet		
Number of Participants	150+		
Guest Speaker/Trainer	Ms. Dhairya Gangwani		
Welcome Speech	Nandini Arora (Member, Social Media Cell)		
Introduction to the Speaker	Nandini Arora (Member, Social Media Cell)		

## **Activities**

- The speaker was able to elaborate and explain on the topic by giving a deep and meaningful insight into her LinkedIn profile
- Furthermore the event continued by reviewing profiles of various participants
- In addition to this, she also displayed how to interact with people and on what basis do we see people's profile in search
- The participants asked several questions from the speaker and were satisfied from the session

### **Main Ideas**

The workshop was conducted to elucidate the participants on the following

- What is LinkedIn all about?
- Why is LinkedIn important for students?
- How to make an attractive profile banner?
- What all details should be included and how it needs to be presented?

- How to interact with people over LinkedIn?
- What kind of content needs to be posted?

# Vote of thanks

Nandini Arora (Member, Social Media Cell)

# **Poster (Attach below)**



# SRI GURU NANAK DEV KHALSA COLLEGE (UNIVERSITY OF DELHI)



# SOCIAL MEDIA CELL

IN COLLABORATION WITH

**INTERNAL QUALITY ASSURANCE CELL** 

PRESENTS A WORKSHOP ON

# LINKEDIN PROFILE BUILDING AND PERSONAL BRANDING



5TH MARCH 2022 (11:00 AM - 12:00 PM) 6TH MARCH 2022 (3:00 PM - 4:00 PM) GOOGLE MEET



## **DHAIRYA GANGWANI**

Founder- Dhariya Decodes | SAP Associate Consultant | Content Creator | Public Speaker **E-CERTIFICATES WILL BE GIVEN TO ALL ATTENDEES** 



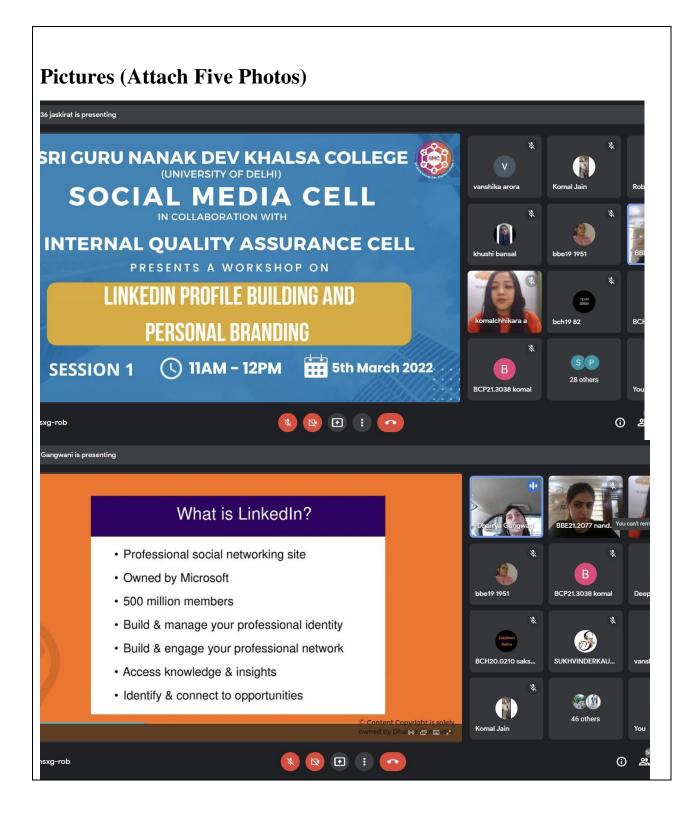


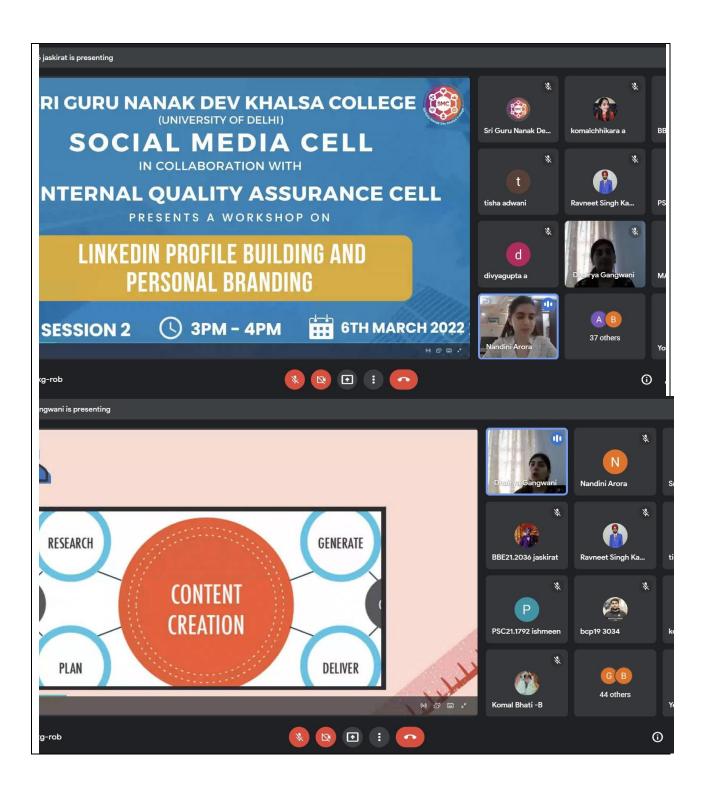


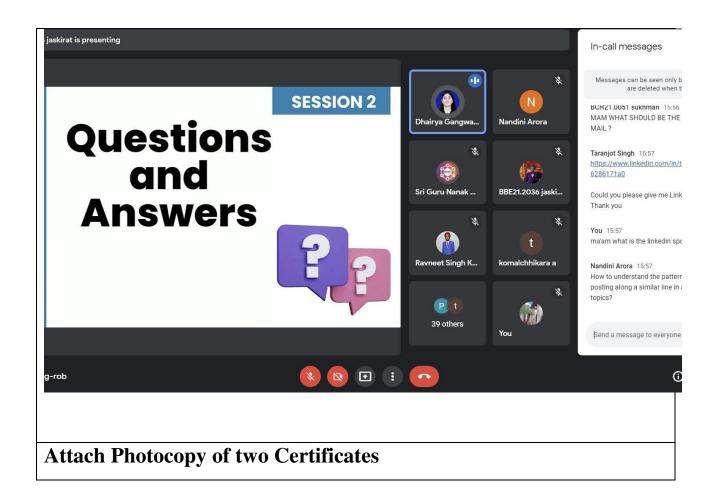
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# CERTIFICATE

OF PARTICIPATION

this certificate is presented to:

Ashish Khurana

For successfullily participating in both sessions of Workshop on LinkedIn Profile Building and Personal Branding organized by Social Media Cell in collaboration with Internal Quality Assurance Cell held on 5th and 6th March 2022

Dr. Gurmohinder Singh (Oftg. Principal)

Dr. Jasmine Kaur (Convenor)



**Signature:** 

Name: Dr. Jasmine Kaur

(Convenor)